Newsletter of the Chinook Regional Hospital Foundation

# GIVING MATTERS

Charitable Number: 10762 3241 RR0001

# How people like you make a difference across southern Alberta

The Chinook Regional Hospital Foundation is the primary philanthropic partner, raising funds for state of the art equipment, special projects, and programs to ensure the best possible health care in southern Alberta. We partner with donors to drive innovation and sustainable health care at Chinook Regional Hospital, Coaldale Health Centre, and across southern Alberta.

Here are just a few stories that demonstrate the difference you as a donor have made with your donations over the past year and why we need your support to keep on making a difference in 2025.

### Care From the Heart Day

## Join Us In Supporting Local Healthcare

On Thursday, February 13th, 2025, make a difference during our annual Care From The Heart Day. Visit the Chinook Regional Hospital atrium to make an in-person donation and meet your favourite local radio hosts broadcasting live from 7:00 a.m. to 6:00 p.m. The day-long radio show will share inspiring stories from patients and healthcare professionals, and show how giving really does matter to your neighbours and community.

#### **Building On A Strong Legacy**

The 2024 Care From The Heart Day raised an incredible \$560,000, thanks to the support of local radio stations Wild 95.5, B-93.3, KiSS107.7, 106.7 ROCK, 98.1 The Ranch, and 94.1 CJOC!

#### Your Generosity Will Change Lives

Every donation to Care From The Heart Day will go towards boosting healthcare across southern Alberta. Your money might go towards funding a new piece of diagnostic machinery that helps doctors detect and treat cardiac conditions. Or it might go towards making sure our hard-working nurses have enough coffee in their break room to give them the energy to keep going. Every donation helps. and when you add the combined impact together - you have a stronger. kinder healthcare system ready to treat southern Albertans from birth right through to old age!

#### **Honorary Chair: Bob Balog**

A big target this year will be improving cardiac care across the region - something Bob Balog of Balog Auction Services Inc., serving as Honorary Chair for a 13th year, feels very strongly about: "To our family and those in southern Alberta, our support to the Chinook Regional Hospital Foundation and the Cardiac Centre of Excellence project they are working on is right at the top of our priorities," Bob says together with his son, Louis. "Our family feels that this is so very important as we ourselves, like so many, have experienced the impact of heart issues right within our family. We feel it's so important to have that immediate care available right here so individuals do not have to drive so far to get the medical attention they need. We know how important it is going forward to have the capability and knowledge right here in southern Alberta... It will be a lifesaver."



# Your Impact In Numbers

CRHF are stewards of every dollar you choose to donate, and we are so incredibly grateful for your ongoing support. Without your amazing generosity, we could not play our part in securing the best possible patient care for our region. Here's a snapshot of our 2023/2024 year by the numbers:

# \$1,759,402

4,560

13,799

2,667 736

**Total Donors** 

Total Gifts

Repeat Donors

New Donors Avg. Donation

# How You're Equipping Our Facilities With Advanced Equipment

Zeiss Artevo 750 Microscope - \$374,000

**Funded by the Hebrew Congregation** of Lethbridge, the Locatelli **Endowment Fund, and the Odd** Fellow Rebekah Visual Research **Foundation Endowment Fund** 

In 2024, your donations allowed the CRHF to purchase a cutting-edge Zeiss Artevo 750 optical ophthalmic microscope for Chinook Regional Hospital. This microscope allows surgeons to fine-tune their surgical views during complex eye operations.

The microscope made an immediate impact, treating up to 30 patients a day. "If you do that math," says Moaiz

Khan, a Zeiss Product Trainer who helped our surgeons get up to speed. "In five days, we're close to over 100 patients that this microscope has helped with their everyday life. That's hundreds of patients a week that can see clearer by the time they're out of the operating room!"

- "Through local philanthropy... we were able to bring in two new microscopes, and they are among the first in Canada. We were able to bring Lethbridge up to speed with the most cutting-edge technology that is found anywhere in the world."
- Dr. Nathan Carrell Chinook Regional Hospital **Ophthalmologist**



# How You're Improving Comfort For Our Smallest Patients

**Jaundice Meter - \$8,000** 

One of the most important tests healthcare professionals must perform upon a newborn baby is to measure bilirubin levels - also known as jaundice. Previously, the only way to measure bilirubin was to draw blood through a heel poke, a very unpleasant experience for our smallest, newest patients.

But thanks to your donations, we've managed to add almost 30 advanced Draeger Jaundice Meters to the Chinook Regional Hospital neonatal unit. These Jaundice Meters are completely non-invasive, meaning healthcare professionals can get the results they need without breaking the skin. This improves efficiency. convenience, reduces the need for ongoing hospital visits, and most importantly means newborns can focus on resting.

- "Before the Draeger Jaundice Meters, the best practice to get a results would be a blood draw through a heel poke on a baby - which isn't always the easiest to do. This technology improves patient care even for our smallest patients!"
- Connie Hoffart **Laboratory Technologist** Point of Care Testing

# How You Can Give

In the year ahead, we're aiming to solve so many problems facing southern Albertans in so many new and exciting ways. But it's **you** who can make all this a reality. **Your** generosity gives our surgeons the tools they need. **Your** generosity supports the most vulnerable. And it's **your** generosity that can change lives, from newborns right through to our senior citizens.

#### Giving truly does matter. Here's four easy ways you can do just that:

#### **Become a Monthly Donor**

Automatic payments from your credit card save time and money.

#### Honour a Loved One

Caring Heart Tribute funds are a unique way to pay tribute to friends and family.

#### Give the Gift of Securities

CRHF gratefully accepts securities such as publicly-traded shares, mutual funds, and more.

#### Make a Legacy Gift

Leave a donation in your will to make sure your kindness lives on.

# Remember, all charitable donations can have a positive impact on your tax return!

Thank you so much for everything you've made possible over the past year. For more information on your ongoing impact and ways to give, visit www.crhfoundation.ca. And keep an eye on our social media for the latest news about our upcoming plans and efforts.

#### Join Us In 2025

Bringing Hearts Home Gala Saturday, Feb 1 Care From the Heart Day Thursday, Feb 13 Truck Raffle May - September 30<sup>th</sup> Annual Val Matteotti Italian Open

August 13

#### **Christmas Tree Festival**

Wednesday, Nov 19 Chinook 50/50 Lotto Every Two Weeks, All Year Round! Split The Pot Lottery

Two Times Per Year - Shared Hospital Lottery

#### **Chinook Regional Hospital Foundation**

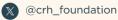
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# From Our CEO, Crystal Elliott

I was privileged to start my role as CEO for CRHF one full year ago. My most impactful observation is that "people are good!" The incredible generosity we have experience through this past year is above and beyond anything I could have imagined. We continue to grow, stewarding funds to ensure the best possible patient services by providing the equipment, special projects, and programs that enhance our region's patient services and health programs. A genuine thank you to each and every donor who has chosen to support us and stands side by side in our mission.

# How You're Helping Our Surgeons Succeed

## Medtronic ENT Navigation Equipment - \$177,700

The Medtronic ENT Navigation Equipment is an advanced system used in ear, nose, and throat (ENT) surgeries. It provides real-time guidance and imaging to enhance surgical precision and safety. This equipment is used in complex ENT surgeries, such as sinus and skull base surgeries. It helps surgeons navigate intricate anatomical structures,

improving surgical outcomes and reducing complications.

Before the introduction of the sinus navigation system at the Chinook Regional Hospital, our ENT surgeons often had to rely on less advanced techniques, which were akin to operating "blind." This lack of visual guidance posed significant challenges and potential risks during surgeries, as surgeons navigated the complex anatomy of the sinus and nasal areas without real-time imaging.

The new sinus navigation system provides an unparalleled level of detail and accuracy, allowing surgeons to see exactly where they are operating in relation to critical structures such as the brain. This real-time visualization is crucial for performing delicate procedures, reducing the likelihood of complications, and ensuring that surgeries are conducted as safely as possible. It is no surprise that this technology has quickly become a standard practice in ENT surgeries, facilitating safer and more efficient procedures.



"This is the sinus navigation system that donors through CRHF have bought for us. It's the standard practice for ENT that we use for all sinus surgeries so surgeons can see where they are in the nose compared to where the brain is. It's vital for all ENT surgeries, and without it, we wouldn't be able to do most of the surgeries that we currently perform here."

Jodi Baker
 Registered Nurse – Surgical Suite