

27TH ANNUAL

Chinook Regional
Hospital Foundation

*Christmas
Tree
Festival*

presented by

stringam
LLP

SPONSORSHIP



2019 Christmas Tree Festival

Chinook Regional
Hospital Foundation

*Christmas
Tree
Festival*

FREE PUBLIC VIEWINGS:

- * Sunday, November 17th * 12p – 4p
- * Monday, November 18th * 12p – 5p
- * Tuesday, November 19th * 12p – 8p

FREE FAMILY NIGHT & SKATE:

- * Monday, November 18th * 5p – 8p

GALA & AUCTION (Tickets \$80/each)

- * Wednesday, November 20th * 6:30p
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TO LEARN MORE:

- * Call 403.388.6001 or visit
www.crhfoundation.ca

Christmas Tree Festival

Last year, led by the incredible generosity of sponsors, the 26th Annual Christmas Tree Festival, presented by Stringam LLP, raised over \$160,000 for the Chinook Regional Hospital Foundation, directly and richly impacting health care in our community. The Christmas Tree Festival has become a cherished Christmas tradition and the unofficial kick-off to the holiday season in the city. Over 4,000 people wandered through the doors of the ENMAX Centre during the four day festival. The beautiful Winter Wonderland was created by the hands and hearts of the twenty five Christmas Tree Decorating Teams.

**PROCEEDS FROM THIS YEAR'S EVENT WILL FURTHER SUPPORT THE
MISSION OF THE CHINOOK REGIONAL HOSPITAL FOUNDATION**

Our mission is to raise funds and steward the use of the donations to support healthcare services that are needed in our community. The contributions of community-minded businesses such as yourself will ensure we can keep fulfilling our promise to enhance the care provided at your hospital.



Presenting Sponsor

PRESENTING SPONSOR | \$7,500
SOLD TO STRINGAM LLP

- * 27th Annual Christmas Tree Festival presented by your business
- * Your Organization featured on all Festival advertising, including:
 - Radio: 56 – 30 second ad's with each of our 6 radio stations (336 ads total)
 - Lethbridge Herald Newspaper Advertising – 10 x 1/3 page full colour ads in the Herald
 - Lethbridge Herald Online Advertising – 100,000 impressions
- * Recognition as Presenting Sponsor on Enmax Centre Jumbotron during the Festival
- * Name/Logo presented on all signage at the Festival, including Gala tickets, Tree signage and Auction & Gala Booklets
- * Name/Logo featured on Chinook Regional Hospital Foundation website
- * Verbal Recognition at the Gala
- * Sponsorship recognized/mentioned on Chinook Regional Hospital Foundation Social Media
- * 10 Complementary Gala Tickets



Platinum Sponsors

PLATINUM SPONSORS | **\$2,700**

- * Logo presented as “Platinum Sponsor”
- * Recognition as “Platinum Sponsor” on Enmax Centre Jumbotron during Festival
- * Logo featured in Lethbridge Herald Advertising – 10 x 1/3 page full colour ads
- * Logo presented on each ticket for the Gala
- * Logo presented on tree signage, Auction Booklets and event slideshow
- * Logo presented on **crhfoundation.ca** with direct link to your website
- * Verbal Recognition at Gala
- * 4 Complementary Gala tickets



Christmas Tree Festival

DIAMOND TREE SPONSOR | \$1,700

(9ft tree)

- * May choose to decorate your tree or have a team of decorators assigned to your tree
 - * Custom individual signage for duration of the Festival at your tree
 - * Name presented in the Lethbridge Herald "Thank you" ad
 - * Name presented on **crhfoundation.ca**
 - * Name utilized on Social Media
 - * Name presented in Auction Booklet
 - * Emcee recognition during tree auction at Gala
 - * 2 Complementary Gala tickets
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EMERALD TREE SPONSOR | \$1,200

(7ft full tree)

- * May choose to decorate your tree or have a team of decorators assigned to your tree
- * Custom individual signage for duration of the Festival at your tree
- * Name presented in the Lethbridge Herald "Thank you" ad
- * Name presented on **crhfoundation.ca**
- * Name utilized on Social Media
- * Name presented in Auction Booklet
- * Emcee recognition during tree auction at Gala
- * 2 Complementary Gala tickets

Christmas Tree Festival

SAPPHIRE TREE SPONSOR | \$900

(7ft slim tree)

- * May choose to decorate your tree or have a team of decorators assigned to your tree
- * Custom individual signage for the duration of the Festival at your tree
- * Name presented in the Lethbridge Herald "Thank you" ad
- * Name presented on **crhfoundation.ca**
- * Name utilized on Social Media
- * Name presented in Auction Booklet
- * Emcee recognition during tree auction at Gala
- * 2 Complementary Gala tickets

RUBY TREE SPONSOR | \$600

(4ft tree or wreath & garland)

- * May choose to decorate your tree or have a team of decorators assigned to your tree
- * Custom individual signage for the duration of the Festival at your tree or wreath/garland set
- * Name presented in the Lethbridge Herald "Thank you" ad
- * Name presented on **crhfoundation.ca**
- * Name utilized on Social Media
- * Name presented in Auction Booklet
- * Emcee recognition during tree auction at Gala
- * 2 Complementary Gala tickets

DECORATING SPONSOR |

- * Choice of 9ft, 7ft (full or slim), 4 ft tree or wreath & garland set to decorate
- * Custom individual signage for the duration of the Festival at your tree or wreath/garland set
- * Name presented in the Lethbridge Herald "Thank you" ad
- * Name presented on **crhfoundation.ca**
- * Name utilized on Social Media
- * Name presented in Auction Booklet
- * Emcee recognition during tree auction at Gala
- * 2 Complementary Gala tickets



FOR MORE INFORMATION:

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Chinook Regional Hospital
Foundation