

28TH ANNUAL

Chinook Regional
Hospital Foundation

Christmas Tree Festival

presented by

stringam
LLP

SPONSORSHIP
PACKAGE



Chinook Regional
Hospital Foundation

Christmas Tree Festival

BENEFITING CHINOOK REGIONAL HOSPITAL FOUNDATION

LOCATION:

Enmax Centre
2510 Scenic Dr S, Lethbridge, AB

FREE PUBLIC VIEWINGS:

- * Sunday, November 20th
12:00 pm – 4:00 pm
- * Monday, November 21st
12:00 pm – 8:00 pm
- * Tuesday, November 22nd
12:00 pm – 8:00 pm

FREE FAMILY NIGHT & SKATE:

- * Monday, November 21st
5:00 pm – 8:00 pm

GALA & AUCTION (TICKETS \$100/EACH)

- * Wednesday, November 23rd
6:30 pm

TO LEARN MORE:

Contact Shonna Lamb, Development
Officer Chinook Regional Hospital
Foundation Shonna.lamb@ahs.ca
(403) 388-6001
www.crhfoundation.ca

About the Christmas Tree Festival

After two years of cancellations, the 28th Annual Christmas Tree Festival will be spreading holiday cheer once again!

The Chinook Regional Hospital Foundation Christmas Tree Festival has been a cherished family tradition in Lethbridge, officially kicking off the holiday season while raising funds for healthcare. The last time we gathered in 2019, the Festival raised over \$160,000 for the Chinook Regional Hospital Foundation, richly impacting health care right here at home in Southern Alberta.

During this year's four-day Festival, the Enmax Centre will be transformed into a whimsical Winter Wonderland by caring hearts and hands, featuring beautifully decorated trees, wreaths and displays, festive activities, and a glitzy Gala that is sure to enchant VIP guests – all made possible thanks to the extraordinary generosity of our sponsors. Proceeds from the event will further support the mission of the Chinook Regional Hospital Foundation.

About the Chinook Regional Hospital Foundation

The Chinook Regional Hospital Foundation is a charitable organization dedicated exclusively to raising and accepting funds to support the priorities of the Chinook Regional Hospital and Alberta Health Services in Lethbridge and Southern Alberta. The contributions of community-minded businesses such as yourself will ensure we can keep fulfilling our promise to enhance the care provided at your hospital.



PRESENTING SPONSOR | \$7,500

SOLD TO STRINGAM LLP

- * 28th Annual Christmas Tree Festival presented by your business
- * Your Organization featured on all Festival advertising, including:
 - Radio: 56 – 30 second ad's with each of our 6 radio stations (336 ads total)
 - Lethbridge Herald Newspaper Advertising – 10 x 1/3 page full colour ads in the Herald
 - Lethbridge Herald Online Advertising – 100,000 impressions
- * Recognition during the gala as Presenting Sponsor on Enmax Centre Jumbotron during the Festival
- * Name/Logo presented on all signage at the Festival, including Gala tickets,
- * Tree signage and Auction & Gala Booklets
- * Name/Logo featured on Chinook Regional Hospital Foundation website
- * Verbal Recognition at the Gala
- * Sponsorship recognized/mentioned on Chinook Regional Hospital Foundation Social Media
- * 10 Complementary Gala Tickets

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PLATINUM SPONSOR

| \$2,875

- * Logo presented as “Platinum Sponsor”
- * Recognition as “Platinum Sponsor” on Enmax Centre Jumbotron during Gala
- * Festival Logo featured in Lethbridge Herald Advertising – 10 x 1/3 page full colour ads
- * Logo presented on each ticket for the Gala
- * Logo presented on tree signage, Auction Booklets and event slideshow
- * Logo presented on crhfoundation.ca with direct link to your website
- * Verbal Recognition at Gala
- * 4 Complementary Gala tickets



DIAMOND TREE SPONSOR

| **\$1,800**

- * 9 ft tree
- * May choose to decorate your tree or have a team of decorators assigned to your tree
- * Custom individual signage for duration of the Festival at your tree
- * Name presented in the Lethbridge Herald "Thank you" ad
- * Name presented on crhfoundation.ca
- * Name utilized on Social Media
- * Name presented in Auction Booklet
- * Emcee recognition during tree auction at Gala
- * 2 Complementary Gala tickets

EMERALD TREE SPONSOR

| **\$1,275**

- * 7 ft full tree
- * May choose to decorate your tree or have a team of decorators assigned to your tree Custom individual signage for duration of the Festival at your tree
- * Name presented in the Lethbridge Herald "Thank you" ad
- * Name presented on crhfoundation.ca
- * Name utilized on Social Media
- * Name presented in Auction Booklet
- * Emcee recognition during tree auction at Gala
- * 2 Complementary Gala tickets

SAPPHIRE TREE SPONSOR

| \$950

- * 7 ft slim tree
- * May choose to decorate your tree or have a team of decorators assigned to your tree
- * Custom individual signage for the duration of the Festival at your tree
- * Name presented in the Lethbridge Herald "Thank you" ad
- * Name presented on crhfoundation.ca
- * Name utilized on Social Media
- * Name presented in Auction Booklet
- * Emcee recognition during tree auction at Gala
- * 2 Complementary Gala tickets

RUBY TREE SPONSOR

| \$650

- * 4 ft tree or wreath & garland
- * May choose to decorate your tree or have a team of decorators assigned to your tree
- * Custom individual signage for the duration of the Festival at your tree or wreath/garland set
- * Name presented in the Lethbridge Herald "Thank you" ad
- * Name presented on crhfoundation.ca
- * Name utilized on Social Media
- * Name presented in Auction Booklet
- * Emcee recognition during tree auction at Gala
- * 2 Complementary Gala tickets

DECORATING SPONSOR

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- * Choice of 9ft, 7ft (full or slim), 4 ft tree or wreath & garland set to decorate
- * Custom individual signage for the duration of the Festival at your tree or wreath/garland set
- * Name presented in the Lethbridge Herald "Thank you" ad
- * Name presented on crhfoundation.ca
- * Name utilized on Social Media
- * Name presented in Auction Booklet
- * Emcee recognition during tree auction at Gala
- * 2 Complementary Gala tickets

RESERVE SPONSORSHIP

To reserve your exclusive sponsorship spot for the Chinook Regional Hospital Foundation's 28th annual Christmas Tree Festival, please click the button below to fill out our Sponsorship Form.

Sponsorship Agreement Form

BECOME A DECORATOR

Are you an inspired creative? Register to be a Festival decorator! We supply the trees and stands. You supply the decorations and talent!

Decorator Agreement Form

THANK YOU FOR YOUR CONTINUED SUPPORT!

FOR MORE INFORMATION, CONTACT:

Shonna Lamb, Development Officer
Chinook Regional Hospital
Foundation Shonna.lamb@ahs.ca
(403) 388-6001
www.crhfoundation.ca