

FOR IMMEDIATE RELEASE

## Chinook Regional Hospital Foundation Unveils Enchanting 29<sup>th</sup> Annual Christmas Tree Festival.

**Media are invited for an exclusive viewing on November 20, 2023 at the ENMAX Centre.**

LETHBRIDGE, AB - [November 15, 2023] - The Chinook Regional Hospital Foundation (CRHF) is back this year with our winter wonderland tradition: the 29<sup>th</sup> annual Christmas Tree Festival, presented by Stringam LLP.

We're inviting media personnel to attend an exclusive viewing of the stunning, shimmering trees and décor. Please join us at the ENMAX Centre on November 20 for a sneak peek at this joyous event that raises funds for critical patient and healthcare services in our community.

The magic of this festival must be experienced firsthand.

"This festival is a chance to uplift and light up our community, all while raising funds that support healthcare for us, our neighbours and all of Southern Alberta," remarked Shonna Lamb, Development Officer. "We are thrilled to have so many sponsors, donors and volunteers on board to help us create this whimsical event for our community. We can't wait to see you there."

Across the four-day festival, which runs from November 19-22, our tireless volunteers and sponsors will transform the ENMAX Centre into a winter wonderland. About 4,000 attendees visit the festival each year, wandering through the beautiful trees and taking in the family-friendly activities.

The festival culminates in a glitzy Gala & Auction that will leave guests full of the spirit of the season.

Last year, this community-favourite event raised more than \$170,000. Those generous donations directly impacted vital programming, equipment and facility enhancements at our local hospital. CRHF staff and volunteers will be available for interviews and photos during this media event.

### **Media Day At a Glance:**

**Date:** Monday, November 20<sup>th</sup>

**Time:** 11am

**Location:** ENMAX Centre, 2510 Scenic Dr. S, Lethbridge

We look forward to seeing you there!

### **Christmas Tree Festival:**

#### **Free Public Viewings:**

Sunday, November 19<sup>th</sup> - 12 pm–4 pm

Monday, November 20<sup>th</sup> - 12 pm–8 pm

Tuesday, November 21<sup>st</sup> - 12 pm–8 pm

#### **Free Family Night & Skate:**

Monday, November 20<sup>th</sup> - 5 pm – 8 pm

#### **Gala & Auction - Tickets: \$125/each**

Wednesday, November 22<sup>nd</sup>

Champagne Reception - 6:30 pm

Auction - 7:30 pm

More details about the Christmas Tree Festival, including how to purchase Gala & Auction tickets, can be found on our website at [crhfoundation.ca](http://crhfoundation.ca). ([Linked Here](#))

#### **For more information and media inquiries, please contact:**

Shonna Lamb

Development Officer

Chinook Regional Hospital Foundation

(403) 388-6001

[shonna.lamb@ahs.ca](mailto:shonna.lamb@ahs.ca)

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#### **About Chinook Regional Hospital Foundation**

The Chinook Regional Hospital Foundation is a charitable organization dedicated exclusively to raising and accepting funds to support the priorities of the Chinook Regional Hospital and Alberta Health Services in Lethbridge and Southern Alberta.