



SPONSORSHIP 2026



Hearts & Health Classic

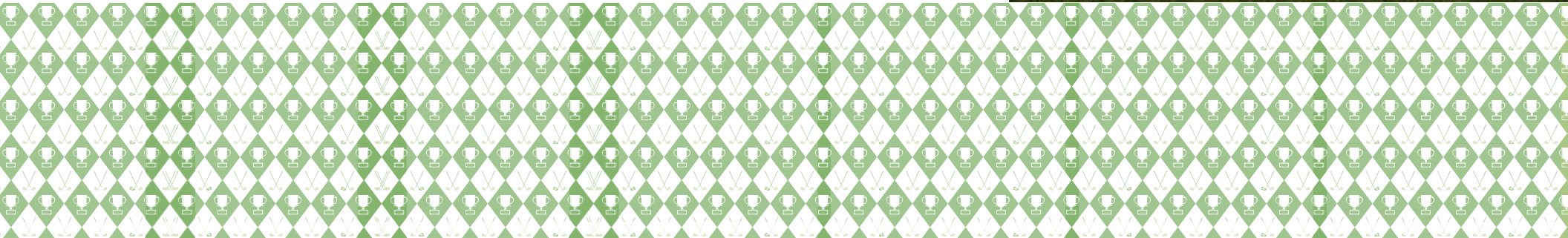
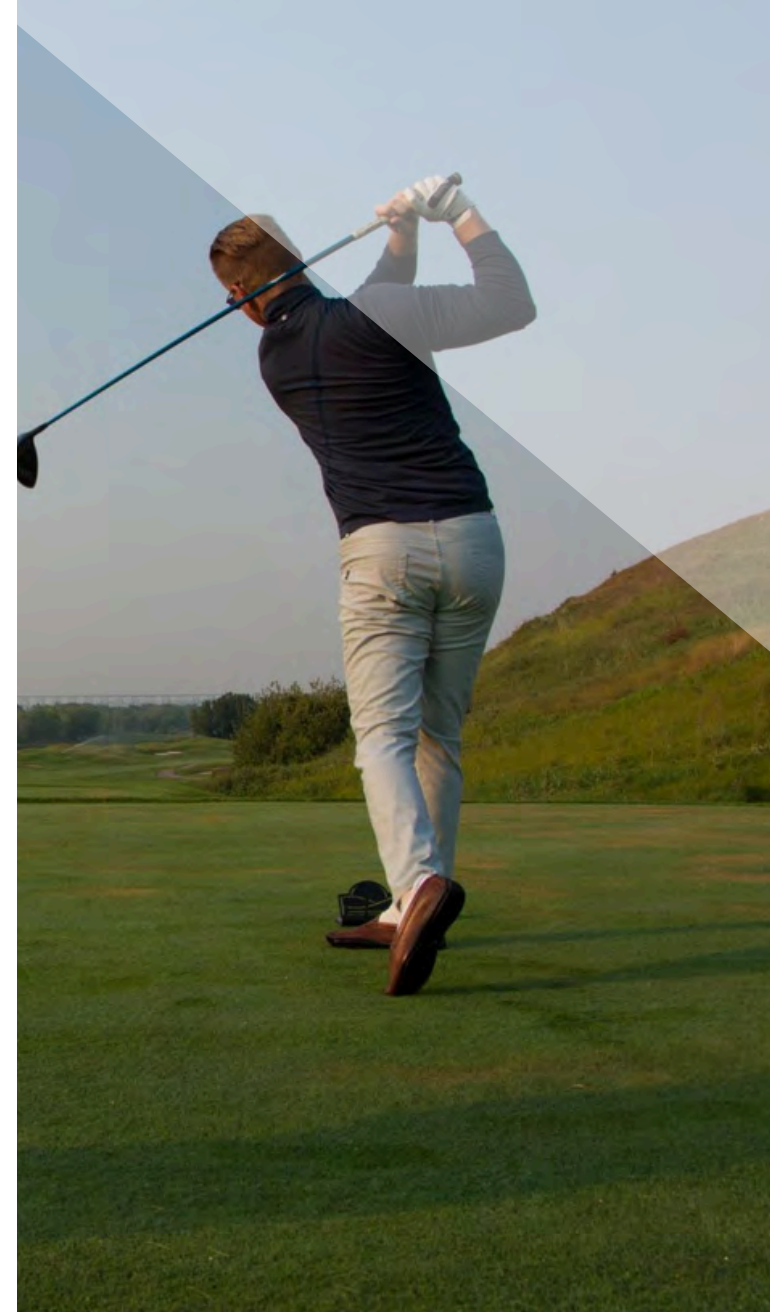
August 26, 2026

NEW COURSE, SAME GREAT CAUSE

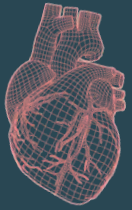
The Chinook Regional Hospital Foundation is proud to partner with Paradise Canyon Golf Resort for an exciting new chapter in our golf legacy. While the course is new, the purpose remains unchanged: supporting local health care and keeping care close to home.

MORE WAYS TO MAKE AN IMPACT

In addition to the tournament, the Foundation will host a **summer concert at the Yates Theatre, produced by Gold & Gold Productions**, creating a second high-profile opportunity for sponsors to engage with the community. This marquee event will draw a broad and enthusiastic audience, offering meaningful brand visibility while supporting the Bringing Hearts Home Cardiac Campaign and advancing cardiac care close to home.



PROCEEDS SUPPORT



Bringing Hearts Home

The Road to Southern Alberta's Cardiac Centre of Excellence

In partnership, the Chinook Regional Hospital Foundation (CRHF), the Cardiac Sciences Advisory Cabinet, and AHS South Zone leadership intend to alleviate this healthcare crisis by **raising an estimated \$30M by 2027**. This **\$300M project**, including funding from the Government of Alberta, will allow us to:

01

Upgrade or renovate existing cardiac care facilities, equipment, and services at hospitals across the South Zone.

02

Secure the **purchase of new technology** to put us on par with other regions in Alberta.

03

Improve access to cardiac care for all southern Albertans.

04

Prioritize excellence in heart health by **focusing on prevention, detection, and treatment**.

05

Recruit and nurture leading **cardiology talent**.

Southern Alberta **FACES**

29.6%

HIGHER RISK of heart disease

Heart disease is the #1 cause of death in southern Alberta, a 29.6% higher risk than the rest of the province.

15.5%

HIGHER RISK of heart attack

Southern Albertan's have a 15.5% higher risk factor for heart attacks.

35.2%

DEATH RATE of circulatory system

Our death rate for diseases of the circulatory system is at 35.2%

1300

PATIENTS TRANSFERRED

Patients transported hundreds of km's to and from Foothills Hospital each year.

PARTNERSHIP FOR IMPACT

The Hearts & Health Classic offers a unique, high-value opportunity to support local healthcare while engaging directly with an influential group of community leaders, business owners, and supporters. With only 120–150 attendees, this tournament provides focused visibility and meaningful, relationship-driven engagement.



STAND OUT IN AN EXCLUSIVE SETTING

In a small, curated event, your brand isn't competing for attention, you receive intentional recognition throughout the day, both on the course and in event materials. Your message reaches the right people in a relaxed, open environment.



SHOW YOUR COMMITMENT TO HEALTHCARE

By partnering with the CRHF, your organization demonstrates its dedication to improving care for families across southern Alberta. Sponsorship dollars directly support the Bringing Hearts Home Campaign.



BUILD RELATIONSHIPS THAT ADVERTISING CAN'T CREATE

Golf offers hours of natural conversation and connection. Sponsors can host clients, network with fellow leaders, and build trust in a setting that fosters genuine, lasting relationships.



TARGETED, EFFECTIVE EXPOSURE

Although public advertising for the event is minimal, sponsors benefit from:

- Foundation newsletters and email highlights
- Event-day signage and golfer touchpoints
- Social media recognition

These channels extend your reach to a broader, engaged audience.

PRESENTING SPONSOR

OPTIONS: Golf or Concert

SPONSOR BENEFITS:

- 8 golf registrations
- 16 tickets to our summer concert
- Event name to include “Presented by YOUR BUSINESS NAME/LOGO”
- Opportunity to speak at dinner/concert or have a promotional video presented (video provided by sponsor)
- Verbal acknowledgment during the program
- Logo on tee gift
- Opportunity to include promotional item in welcome package
- Logo on event print & digital materials, including, sponsorship package, invitations, PPT, program, & all signage as the “presenting sponsor”
- Four signs spread throughout the course + one at the clubhouse
- Logo used in digital media, including event specific website & social media
- Sponsor provided promotional video shared on social media
- Logo in thank you ad & post event newsletter
- Opportunity for on course activation

\$20,000



MASTERS SPONSOR

SELECT ONE OF THE FOLLOWING OPTIONS:

1. **Cart Sponsor:** logo on players cart signage
2. **Bag Drop-off Service:** logo on bag tags
3. **Photography Sponsor:** logo on digital & print photo frame
4. **Beer Cart Sponsor:** logo on beverage tickets & beer cart signage
5. **Dinner Sponsor:** logo on tables & entry points to dining room

SPONSOR BENEFITS:

- 4 golf registrations
- 8 tickets to our summer concert
- Verbal acknowledgment during the program
- Opportunity to include promotional item in welcome package
- Logo on event print & digital materials, including, sponsorship package, invitations, PPT, & program
- Two signs spread throughout the course + one at the clubhouse
- Logo used in digital media, including event specific website & social media
- Sponsor provided promotional video shared on social media
- Logo in thank you ad & post event newsletter
- Opportunity for on course activation

\$10,000



PLAYERS SPONSOR

SELECT ONE OF THE FOLLOWING OPTIONS:

1. **Lunch Sponsor:** logo on signage by buffet
2. **Driving Range Sponsor:** logo on signage on range
3. **Water Sponsor:** logo on water bottles handed out on the course
4. **Volunteer Sponsor:** logo on volunteer t-shirts
5. **Wine Sponsor:** logo on bottle hangers placed on dinner wine
6. **Drive Home Service:** logo on signage

SPONSOR BENEFITS:

- 4 golf registrations
- 8 tickets to our summer concert
- Verbal acknowledgment during the program
- Logo on event print & digital materials, including, sponsorship package, invitations, PPT, & program
- Two signs spread throughout the course + one at the clubhouse
- Logo used in digital media, including event specific website & social media
- Logo in thank you ad & post event newsletter

\$7,500



MAJOR SPONSOR

SPONSOR BENEFITS:

- 4 golf registrations
- 8 tickets to our summer concert
- Logo in sponsorship package & program
- Logo shared with other Major sponsors in PPT
- Signage placed on one hole
- Logo in thank you ad, event specific website, & post event newsletter

\$4,500

FRIEND SPONSOR

SPONSOR BENEFITS:

- 2 golf registrations
- 4 tickets to our summer concert
- Name listed in sponsorship package & program
- Name listed with other Friend sponsors in PPT
- Signage placed on one hole
- Name listed thank you ad, event specific website

\$3,000





HOLE SPONSOR

INCLUDES:

- One golf registration
- 2 tickets to our summer concert
- Name listed in program
- Name listed with other Hole sponsors in PPT
- Signage placed on sponsored hole
- Name listed in thank you ad & event specific website

\$2,000

HOLE-IN-ONE SPONSOR

SPONSOR BENEFITS:

- One golf registration
- 2 tickets to our summer concert
- Name listed in program
- Name listed with other Hole-in-one sponsors in PPT
- Signage placed on sponsored hole
- Name listed in thank you ad & event specific website
- *cash + insurance

\$1,000*

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SPONSORSHIP AT A *GLANCE*

	PRESENTING \$20,000	MASTERS \$10,000	PLAYERS \$7,500	MAJOR \$4,500	FRIEND \$3,000
Opportunity to speak at dinner/show promotional video	●				
Logo on tee gift	●				
Opportunity to speak at presenting event	●				
Opportunity for on course activation	●	●			
Opportunity to put promotional material in welcome package	●	●	●		
Verbal acknowledgement during program	●	●	●		
Recognition on social media	logo + video	logo + video	logo		
Recognition in PPT	solo logo	solo logo	solo logo	shared logo	shared logo
Recognition in sponsor listing (program, sponsorship package, signage)	logo	logo	logo	name	name
Recognition in thank you ad & post event newsletter	logo	logo	logo	name	name
Signage placed throughout the golf course	5	5	3	1	1
Number of golfers	8	4	4	4	2
Number of tickets to our summer concert	16	8	8	8	4

- CRHF reserves the right to adjust sponsorship options.
- Sponsorship benefits may be subject to confirmation, print or manufacturing deadlines.
- Additional opportunities exist for multi-year and multi-Foundation events, please contact the CRHF office.

OUR SPONSORS

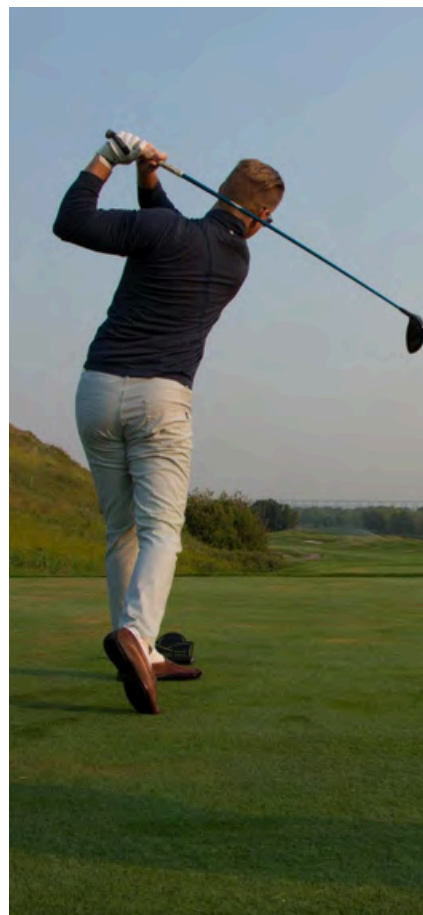
VENUE



YOUR LOGO HERE



GOLF



COME JOIN THE FUN!

**FOR MORE INFORMATION
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